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Friday April 01, 2011 | **JumuaH, 27 Rabi'ul Akhir 1432 AH****HOME****NEWS****Oman****Oman has a well planned ICT strategy****International**

Times News Service

Business

Wed Mar 23 2011 09:26:44 GMT+0400 (Arabian Standard Time) Oman Time

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MUSCAT: The two-day international conference on "Applied Information and Communications Technology" organised by Middle East College of Information Technology (MECIT) provided academicians, students, educational administrators, researchers and industry practitioners and experts an opportunity to share knowledge, experience and expertise on benchmarks, best practices and latest developments in their field.

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The conference was inaugurated yesterday at the college premises at Knowledge Oasis Muscat.

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The penetration of ICT is key to the on-going successful and integrated programme of e-governance aimed at both improving efficiency as well as public service."

"We plan to conduct biannual conferences on selected themes and to bring out a journal incorporating best papers of the conferences. This conference has evoked great interest worldwide and we have delegates participating from US, UK, GCC, Africa, South Asia, Far East and Australia," he added.

Prof. Ian Marshall, deputy vice-chancellor, Coventry University, UK, giving his keynote address said ICT is a medium of creativity and innovation, and outlined its immense potential in the field of education, healthcare and agriculture.

OPINION**Viewpoint****Columns**

Speaking on the subject "What have serious games ever done? serious learning, serious fun or just seriously expensive?" he said serious games are used these days in education and training; marketing, advertising and public relations; staff recruitment; social and social policy messages and health improvement.

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